CHRONIC NECK OR BACK PAIN?

Know Your Options



PHARMACEUTICALS

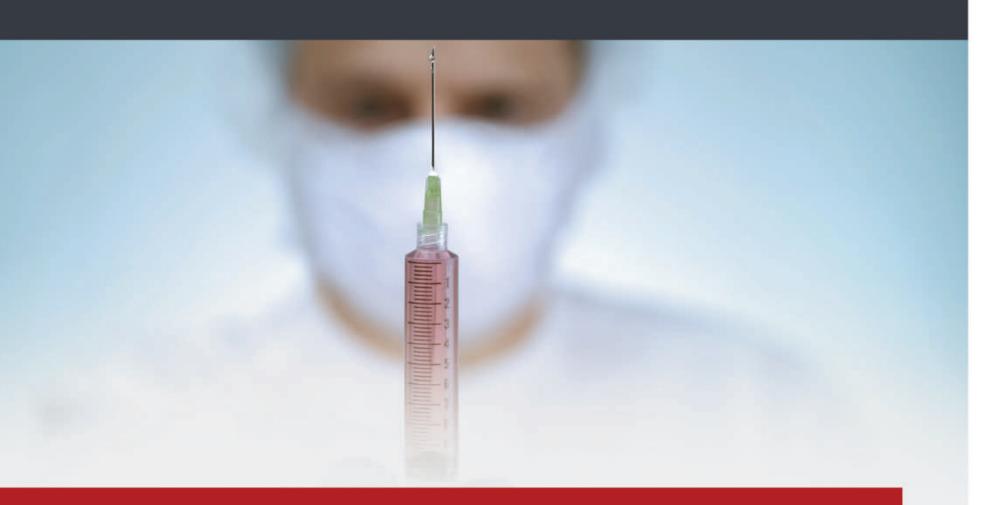
PAIN KILLERS & ANTI-INFLAMMATORIES (TEMPORARY RELIEF)



- DROWSINESS/DIZZINESS
- EXTREME FATIGUE
- BLEEDING/BRUISING
- ADDICTION/DEPENDENCE¹
- SEIZURES
- CONSTIPATION
- DECREASED SEX DRIVE
- NAUSEA/VOMITING

INJECTIONS

CORTISONE INJECTIONS (TEMPORARY RELIEF)



COMMON SIDE EFFECTS AND RISKS

- OSTEOPOROSIS
- CATARACTS
- ELEVATES BLOOD SUGAR
- IMMUNE SUPPRESSION
- PERMANENT JOINT BREAKDOWN
- DIMINISHED EFFECTS WITH USE
- VERY TEMPORARY RELIEF
- LIMITED TO 3X PER YEAR

SURGERY

VARIOUS BACK SURGERIES AVAILABLE (25% TO 50% SUCCESS RATE)



COMMON SIDE EFFECTS AND RISKS

- NO RELIEF OR MADE WORSE
- SCARTISSUE
- PAINFUL RECOVERY PERIOD
- RISK OF INFECTION
- VERY EXPENSIVE
- LIMITED MOBILITY
- MAY STILL NEED DRUGS
- 72% NEED MORE SURGERIES²

SPINAL DECOMPRESSION

NON-SURGICAL SPINAL DECOMPRESSION (71% - 89% LONG TERM RELIEF SUCCESS RATE)



COMMON SIDE EFFECTS AND RISKS

- NO SIDE EFFECTS
- MILD, TEMPORARY SORENESS

MEDICAL DOCTORS SPEAK

"AS A LICENSED NEUROLOGIST"



"As a Licensed Neurologist, I have long known that we should do everything possible to help our patients avoid back surgery. Now with Non-Surgical Spinal Decompression, we finally have a very effective way to treat back pain without surgery. The vast majority of even our worst cases experience significant, long-lasting relief even after pills, shots, P.T. and chiropractic have failed."

~ Dr. Samir Haddad Licensed Neurologist New York

RESEARCH SHOWS

- HYDROCODONE CAUSED 62% OF ACCIDENTAL APAP-INDUCED ACUTE LIVER FAILURES¹
- OXY, HYDRO, VICODINE MORE DEATHS THAN FROM MVA'S (45-54 AGE GROUP)¹
- NSAIDS (EXCEPT ASPIRIN) INCREASED RISK OF HEART ATTACK, CLOTS, & STROKE²
- NSAIDS INFLAMMATION, BLEEDING, ULCERATION, & PERFORATION OF STOMACH²

1. L. PAULOZZI CDC, TRENDS IN UNINTENTIONAL DRUG OVERDOSE DEATHS, TESTIMONY BEFORE THE US SENATE, MARCH 12, 2008 2. HTTP://WWW.FDA.GOV/MEDWATCH/SAFETY/2006/JAN PI/ADULTNSAIDRXTEMPLATE.PDF.

RESEARCH SHOWS

- STATISTICALLY INSIGNIFICANT IN LEG PAIN AND DISABILITY³
- PROMOTE DETERIORATION OF SKELETAL QUALITY⁴
- INCREASED LIKELIHOOD OF FRACTURES BY 21%⁴
- DO NOT REDUCE THE RATE OF SUBSEQUENT SURGERY⁵

3. PINTO RZ, ET AL. EPIDURAL CORTICOSTEROID INJECTIONS IN THE MANAGEMENT OF SCIATICA: A SYSTEMATIC REVIEW AND META-ANALYSIS.
ANN INTERN MED, 2012 NOV 13; [E-PUB AHEAD OF PRINT].

4. MANDEL S, SCHILLING J, PETERSON E, ET AL. A RETROSPECTIVE ANALYSIS OF VERTEBRAL BODY FRACTURES FOLLOWING EPIDURAL STEROID INJECTIONS. J BONE & JOINT SURG, 2013 JUN;95(11):961-964.

5. ARMON C, ARGOFF CE, SAMUELS J, BACKONJA M. ASSESSMENT: USE OF EPIDURAL STEROID INJECTIONS TO TREAT RADICULAR LUMBOSA-CRAL PAIN. REPORT OF THE THERAPEUTICS AND TECHNOLOGY ASSESSMENT SUBCOMMITTEE OF THE AMERICAN ACADEMY OF NEUROLOGY.

RESEARCH SHOWS

- 53% OF L5-S1 SURGERIES FAIL TO PRODUCE RELIEF⁶
- UP TO 70% STILL FEEL PAIN⁷
- 1 OUT OF 4 DISSATISFIED 2 YEARS LATER⁸
- ONLY 26% OF PATIENTS RETURNED TO WORK⁹

6. RADIN, E.L. "REASONS FOR FAILURE OF L5-S1 INTERVERTEBRAL DISC EXCISIONS." INTERNATIONAL ORTHOP 1987; 11:255-259.
7. SPINE 1988, 13:1418-1422.
8. SURG NEUOL 1998 MAR; 49(3): 263-7)
9. PAINKILLER DEATHS DOUBLE IN ONTARIO CHIRO.ORG BLOG ~ 12-08-2009

RESEARCH SHOWS

- 71% TO 89% SUCCESS RATES¹⁰
- REDUCES HERNIATIONS SIGNIFICANTLY IN UP TO 71%¹¹
- INCREASES DISC HEIGHT¹¹
- SUCCESS 4 YEARS LATER¹²
- UP TO 9/10 PATIENT SATISFACTION¹³

10. PRACTICAL PAIN MANAGEMENT: TECHNOLOGY REVIEW: IDD THERAPY. APRIL 2005. VOL. 5, ISSUE 3. C. NORMAN SHEALY, MD, PHD.

11. JOURNAL OF NEUROIMAGING: MRI EVIDENCE OF NONSURGICAL, MECHANICAL REDUCTION, REHYDRATION AND REPAIR OF THE HERNIATED LUMBAR DISC. APRIL 1998. VOL. 8, NO.2. EDWARD L. EYERMAN, MD.

12. ROBERT H. ODELL JR., MD. PH.D., BOUDREAU D. DO. EXCERPTS / SUMMARY ANESTHESIOLOGY NEWS – VOLUME 29, NUMBER 3, MARCH 2003

13. NON SURGICAL SPINAL DECOMPRESSION VIA MOTORIZED DISTRACTION FOR CHRONIC, DISCOGENIC LOW BACK PAIN AS PRESENTED AT THE AMERICAN ACADEMY OF PAIN MANAGEMENT SEPT 7 2006. ORLANDO FLORIDA.

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